



EAST AFRICA PORTS MODERNIZATION AND SECURITY

REVERSE TRADE MISSION | MARCH 13-24, 2016



About the RTM

The U.S. Trade and Development Agency (USTDA) is sponsoring an East Africa Ports Modernization and Security Reverse Trade Mission (RTM). The RTM is designed to introduce delegates from across East Africa (Kenya, Tanzania, Mozambique and Djibouti) to U.S. technologies, service providers, operational best practices, financing products and training resources. The topic areas include port development, operations and management and safety and security.

The RTM will be held March 13-24, 2016 and will feature visits to Washington, D.C., Baltimore, MD, Miami, FL and Houston, TX. A Business Briefing will be held with senior executives in Baltimore, MD.

Regional Background Information

East Africa is home to four of Africa's 10 busiest ports, including the Port of Mombasa in Kenya, the Port of Dar es Salaam in Tanzania, the Port of Beira in Mozambique and the Port of Djibouti. Growing volumes of cargo at all African ports has forced port authorities and operators in East African nations to expand capacity, analyze operations to increase efficiency and employ measures to allow bigger ships into their ports. The East African region has a number of projects underway to address these issues. The new Lamu Port in Kenya and the Bagamoyo Port in Tanzania are examples of how the region is preparing for its growing port capacity needs. These countries plan to improve efficiency and security at their ports through the use of new technologies and Information and Communication Technology (ICT) solutions.

Goals and Objectives

The primary goals and objectives of the RTM are to:

- Introduce senior East African executives and key supervisory agency officials to U.S. capabilities and best practices regarding port modernization and security;
- Provide an opportunity for U.S. companies to learn more about the opportunities in the East African port sector; and
- Bring together U.S. and East African stakeholders for future project collaboration and implementation.

FOR MORE INFORMATION

The RTM and site visits are organized on behalf of USTDA by The Webster Group, with technical program management provided by Cimperium LLC.

To learn more about the RTM and opportunities to participate, please visit <http://eastafricaports.twgrademissions.com>.

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Opportunities for U.S. Businesses

Participating in this RTM will allow your company to:

- Attend a full-day Business Briefing to hear the East African delegates speak about their current capabilities and anticipated needs. The briefing will include an opportunity for you to meet one-on-one with the delegates;
- Become a sponsor to achieve priority involvement with the delegation and expand your company's brand awareness; and
- Host the delegation at your facilities to demonstrate your capabilities and technologies in use.

Business Briefing

The Business Briefing will provide a forum for the delegates to share information with U.S. companies on their needs, upcoming procurements and plans for port development in East Africa. One-on-one meetings with U.S. companies will be arranged for the delegates. To register for the briefing, please visit the RTM website: <http://eastafricaports.twgtrademissions.com>.

About USTDA

The U.S. Trade and Development Agency helps companies create U.S. jobs through the export of U.S. goods and services for priority development projects in emerging economies. USTDA links U.S. businesses to export opportunities by funding project planning activities, pilot projects, and reverse trade missions while creating sustainable infrastructure and economic growth in partner countries.

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